What Makes for an Effective Education Program?

School Program:

❖ Dedicate time and personnel to an education program.

❖ Target a grade level.

❖ Create curriculum that is relevant to *your* community's needs and issues.

❖ Partnership with the school district.

❖ Take your program to the schools vs. just providing materials for teachers.

❖ Design curriculum to build learning over a series of visits, rather than doing a "one-shot presentation".

❖ Use hands-on activities.

❖ Build rapport with students and teachers.

Community Program Ideas:

❖ Newsletters

❖ Media Campaign

❖ Welcome Brochure

❖ Landscape Project

❖ Workshops/Teacher Training

❖ Press Releases

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